

TITLE 21 - FOOD AND DRUGS

CHAPTER 22 - NATIONAL DRUG CONTROL POLICY

§ 1710a. Requirement for disclosure of Federal sponsorship of all Federal advertising or other communication materials

(a) Requirement

Each advertisement or other communication paid for by the Office, either directly or through a contract awarded by the Office, shall include a prominent notice informing the target audience that the advertisement or other communication is paid for by the Office.

(b) Advertisement or other communication

In this section, the term “advertisement or other communication” includes—

- (1) an advertisement disseminated in any form, including print or by any electronic means; and
- (2) a communication by an individual in any form, including speech, print, or by any electronic means.

(Pub. L. 105–277, div. C, title VII, § 712, as added Pub. L. 109–469, title XI, § 1118, Dec. 29, 2006, 120 Stat. 3546.)

Repeal of Section

For repeal of section on Sept. 30, 2010, see section 1712 of this title.

Codification

Another section 712 of title VII of div. C of Pub. L. 105–277 amended former section 1509 of this title.